

**WHAT IS CLAIMED IS:**

1. A camera, comprising a writer, the writer being adapted to couple magnetic information to a film in use in the camera, the information relating to an ISO rating setting for a particular image captured by the camera thereby to enable a development time for the film to be determined in dependence on the coupled information.
2. A camera according to claim 1, further comprising user operable selection means to enable a user to select a desired ISO rating setting for the film.
3. A camera according to claim 2, in which the user operable selection means comprises a dial arranged on the camera-casing, rotatable between a plurality of positions each corresponding to a predetermined ISO rating setting.
4. A camera, comprising a writer, the writer being adapted to couple data to a film in use in the camera, the information relating to an ISO rating for a particular image captured by the camera thereby to enable a development time for the film to be determined in dependence on the coupled information.